

**To:** City Executive Board  
**Date:** 20 June 2017  
**Report of:** Assistant Chief Executive  
**Title of Report:** Oxford 2050: A vision for a successful and sustainable city for everyone

<b>Summary and recommendations</b>	
<b>Purpose of report:</b>	Oxford 2050: A vision for a successful and sustainable city for everyone is an overarching document to support and guide future corporate plans and delivery documents.
<b>Key decision:</b>	Yes
<b>Executive Board Member:</b>	Councillor Bob Price, Leader and Board Member for Corporate Strategy and Economic Development
<b>Corporate Priority:</b>	A vibrant and sustainable economy; meeting housing need; strong and active communities; a clean and green Oxford; an efficient and effective Council.
<b>Policy Framework:</b>	This will, once final, be incorporated into the Policy Framework.
<b>Recommendations:</b> That the City Executive Board resolves to:	
<ol style="list-style-type: none"> <li>1. <b>Approve</b> the text in Annex 1 Oxford 2050 to be the subject of active stakeholder engagement and formal consultation;</li> <li>2. <b>Delegate authority</b> to the Assistant Chief Executive, in consultation with the Leader of the Council, to develop in conjunction with other relevant officers an engaging communications plan and supporting materials for internal and external use to ensure the content and aims of the Vision are accessible for a range of audiences.</li> </ol>	

<b>Appendices</b>	
Appendix 1	Oxford 2050: A vision for a successful and sustainable city for everyone
Appendix 2	Risk Assessment
Appendix 3	Equalities Impact Assessment

## **Introduction and background**

1. Over the past year work has been undertaken to develop a strategic long term vision statement for the City Council which brings together economy, society and the environment in a holistic way. 'Oxford 2050' (Appendix 1) starts the discussion on developing a successful and sustainable city for everyone. The intention is that this document will begin the process of developing a shared vision for partners and stakeholders across the city.
2. Currently the Council sets a vision and priorities in the Corporate Plan for four years. It is recognised that to achieve many of the ambitions for the city of the future we need to plan over a longer period of time.

## **Background and development of the vision**

3. In May 2016, officers in a workshop setting developed a set of key themes for a proposed vision for Oxford. This has been developed over time learning from other cities along the knowledge arc such as Cambridge City Council (<https://www.cambridge.gov.uk/vision-statement>) and Milton Keynes.
4. An earlier draft of the vision was presented to a group of Oxford Strategic Partnership (OSP) members who are leading on a review of the OSP. Their feedback has been incorporated and the group agreed their support in principle for the document. The wider OSP steering group will be engaged at a later stage to seek their full support and endorsement.
5. The Oxford 2050 Vision has significant cross cutting themes that will require partnership, joint work and cooperation in order to deliver across the aspirations for the City. It is deliberately aspirational and long term.
6. This draft vision is now ready for active public engagement with the outcome of seeking wider ownership and support from stakeholders. Additionally, the vision will be the subject of formal consultation.

## **Implementing the vision**

7. Following consultation and amendments, if adopted by CEB and Full Council, it is expected that the Oxford 2050 Vision will form part of the Policy Framework.
8. The Oxford 2050 vision will be embedded in the next version of the Corporate Plan. It will inform decisions about the Council's work programme, budget, external funding bids and partnership working.
9. The vision statement will set future direction for the Council and its work programmes. Future policy and strategy development will reference the vision and illustrate how they will deliver its aspirations. The aspirations will be taken forward this year in key work areas such as the new Local Plan, and the forthcoming Sustainability Strategy.
10. There is recognition that there is a need to ensure clear and assessable communication of the Oxford 2050 vision for members of the public, key stakeholders and partners. Therefore, officers are seeking approval to develop a communications plan and materials to support the vision for the engagement process in consultation with the Leader of the Council. It is proposed that in communicating the vision, a series of case studies to show how the vision is working towards its objectives.

### Financial implications

11. There are no direct financial implications. The vision will seek to shape and determine decisions around future funding priorities through the capital programme and where external funding bids are made to government and other funding bodies.

### Legal issues

12. There are no direct legal implications.

### Level of risk

13. Levels of risk are regarded as low for the 'Oxford 2050' work, however, it is hoped that by setting a clear direction of travel this approach will in part mitigate against future risk and provide clear opportunities for the Council and other partners who share this vision for the city. The risk assessment is set out in Appendix 2.

### Equalities impact

14. An Equalities Impact Assessment has been undertaken on the 'Oxford 2050' and is set out in Appendix 3.

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**Background Papers:** None

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